Search Engine Optimization (SEO) Plans

We have Doing Off Page, On Page and SMO

1. **ON Page SEO**

On Page SEO refers to settings you can apply on your website so that it is optimized for search engines.

The most important On-Page SEO tips are:

* Having optimized tiles and Description.
* Proper URL Structures
* User friendly navigation.
* Optimized internal links.
* Text Formatting.
* Properly optimized H1 tag and other headings.
* Image optimization.
* Mobile Friendly pages.
* High quality fresh content.
* External links.
* Research the right keywords.
* Create an XML sitemap.
* Use canonical tags.

1. **OFF Page SEO**

Off-page SEO refers to activities you can perform outside the boundaries of your website.

We have do these activities in SEO Off pages :

**Link Building:**

* Ahref
* Article Submission
* Social Bookmarking
* Classifieds
* Forum
* Business Listing
* Directories
* Profile
* Image Sharing
* Video Submission
* PPT Submission
* web 2.0
* Press Release
* Bookmarking
* Article

**SMO ( Social Media Optimization)**

* Facebook
* Linked IN
* Twitter
* Instagram
* Tumblr
* Pinterest

**Missing In Website**

**Home Page:** <https://www.myprivateipolicechecks.co.nz/>

1. **Meta Description**
2. **Meta Keywords**
3. **Images Alt Tags**
4. **Favicon Images**
5. **Frames**
6. **Microformats**
7. **Text/HTML ratio**

**Start Check :** <https://www.myprivateipolicechecks.co.nz/start-check/>

1. **Meta Description**
2. **Meta Keywords**
3. **Headings Tags**
4. **Text/HTML ratio**
5. **Frames**
6. **Microformats**
7. **Favicon Images**

**About Us:** <https://www.myprivateipolicechecks.co.nz/about-police-checks/>

1. **Meta Description**
2. **Meta Keywords**
3. **Text/HTML ratio**
4. **Frames**
5. **Microformats**
6. **Favicon Images**

**Article:** <https://www.myprivateipolicechecks.co.nz/articles/>

1. **Meta Description**
2. **Meta Keywords**
3. **Text/HTML ratio**
4. **Frames**
5. **Microformats**
6. **Favicon Images**

**FAQs :** <https://www.myprivateipolicechecks.co.nz/faqs/>

1. **Meta Description**
2. **Meta Keywords**
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7. **Favicon Images**

**Contact us :** <https://www.myprivateipolicechecks.co.nz/contact-us/>

**1- Meta Description**

**2- Meta Keywords**

**3- Text/HTML ratio**

**4- Frames**

**5- Microformats**

**6- Favicon Images**

**KEYWORDS:-**

1. **new zealand police check**
2. **nz online police check**
3. **My Private Police checks**
4. **Online Police check**
5. **criminal history check**
6. **how do i get a copy of criminal record**
7. **national crime check review**
8. **criminal history records check nz**
9. **criminal history records check AU**
10. **Urgent NZ Criminal Check Service**
11. **Urgent AU Criminal Check Service**

**SEO Campaign Results:**

|  |  |  |
| --- | --- | --- |
| **S.No.** | **KEYWORDS** | **RANKING** |
| **1** | **Local back pain treatment center in usa** | **15** |
| **2** | **Local back pain treatment center** | **15** |
| **3** | **local back pain treatment center in usa grand prairie** | **1** |
| **4** | **Kare Chiropractic clinic** | **1** |
| **5** | **best Injuries clinic in usa** | **7** |
| **6** | **Chiropractic and Football Injuries** | **6** |
| **7** | **Chiropractic Resource Center** | **10** |
| **8** | **Kare Clinic Chiropractic & Rehab Fort Worth** | **1** |
| **9** | **Accident Whiplash Treatment in usa** | **25** |
| **10** | **Accident Whiplash Treatment in usa fort worth** | **12** |
| **11** | **accident whiplash treatment center in usa fort worth tx** | **1** |
| **12** | **Accident Whiplash Treatment in usa Grand Prairie** | **1** |
| **13** | **Kare Clinic** | **1** |
| **14** | **sports injuries treatment center in usa grand prairie** | **1** |
| **15** | **sports injuries treatment center in usa fort worth** | **4** |
| **16** | **best digital x ray diagnostic center** | **5** |
| **17** | **best digital x ray diagnostic center in usa grand prairie** | **1** |
| **18** | **lower back pain treatment clinic in usa fort worth tx** | **22** |
| **19** | **lower back pain treatment center in usa grand prairie** | **2** |
| **20** | **lower back pain treatment clinic in usa grand prairie tx** | **3** |